

SHELBY F-150 BAJA RAPTOR





The 2024 Shelby American Baja Raptor redefines the boundaries of off-road excellence, transforming the already formidable Ford Raptor into an unrivaled powerhouse. Representing the culmination of a decade-long journey of improvement and innovation, this year's model stands as a testament to Shelby's commitment to pushing the limits of performance trucks. With its blend of unmatched power, cutting-edge suspension, rugged design, and modern amenities, the Baja Raptor sets a new standard for off-road vehicles.



Under the hood lies a 3.5L EcoBoost V6 pushing 550HP, or a 5.2-liter Supercharged V8 engine delivering an optional 900 horsepower, making it Shelby's most refined performance truck to date. Paired with an advanced suspension system featuring the Shelby by BDS lift and 18-inch Flow Forged Wheels wrapped in 37-inch premium mud terrain tires, the Baja Raptor is primed to conquer any terrain with unmatched stability and control.

Beyond its formidable performance, the Baja Raptor exudes functionality and style from every angle. Its exterior features include a Shelby Baja Raptor hood with intake and extraction vents, power running boards with rock guards and entry lights, and a custom grille insert with LED lights. Inside, the luxurious yet functional interior boasts Shelby full leather seat re-covers with red accents, billet racing pedals, and serialized dash and engine plaques. With a 3-year/36,000-mile limited warranty backing it, the 2024 Shelby American Baja Raptor invites adventurers to experience the pinnacle of off-road capability and luxury.



Every Shelby Raptor receives a unique Shelby Serial number that goes with every build along with its inclusion in the company registry. Original owners also get a free 1 year membership to Team Shelby. For more information please visit www.Shelby.com.





2024 Shelby Raptor & Shelby Raptor R | Based on a 2024 Raptor & Raptor R

Exterior:

- SHELBY Baja Raptor hood w/ intake & extraction vents
- Power running boards w/ rock guard & entry lights
- Custom grille insert w/ LED lights
- Front bumper system
 - Steel, flat black front bumper
 - Recovery points & air flow vents
 - 30" curved LED light bar
 - Two 10" LED driving lights
- Rear bumper system
 - Steel, flat black rear bumper
 - Two LED square lights
- Bed Chase Rack System
 - Steel, Flat Black Chase Rack
 - 50" Power Actuated Up/Down Led Light Bar
 - Side Panels
 - Full Size Spare Wheel Mounts
- Shelby Baja Raptor striping and badging

Performance:

- Shelby by BDS suspension lift
- 18-Inch Shelby Raptor Flow Forged Wheels
- 2 Full Size Spare Wheel & Tire Mounts
- 37-Inch Premium Mud Terrain Tires

Interior:

- Billet racing pedals
- Serialized dash plaque
- Serialized engine plaque
- Embroidered floor mats
- Shelby full leather seat re-covers w/ red accents
- Shelby Baja Raptor seat embroidery
- Tinted windows (per state regulations)

EcoBoost unique equipment:

- *550HP EcoBoost performance upgrade
 - Performance upgrade for post-title sales only--
 - One-piece heat shield
 - Open air performance intake with high flow filter
 - Performance aluminum intercooler
 - Performance intake tube
- HP ratings based on use of 93-octane fuel
- 3 year / 36,000 mile Limited Warranty (Original Owner Only)

Raptor R unique equipment:

- Shelby tuned Borla performance exhaust
- **Optional Shelby by Whipple 900HP supercharger
 - Performance upgrade for post-title sales only--
 - 900HP 3.8L supercharger system
 - Blower and intake manifold powder-coated Bengal Red
- *HP ratings based on use of 93-octane fuel*
- 3 year / 36,000 mile Limited Warranty (Original Owner Only)





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NOTE: Optional equipment may be shown. Pricing, options and availability subject to change without notice. Minimum 91 octane required in supercharged vehicles. HP ratings are climate adjusted based on use of 93-octane fuel. Fuel standards and octane rating may differ internationally. Equipment may void factory powertrain warranty. Supercharger not-included in green states. Purchase and installation of supercharger sold separately in green states. International customers should check for import restrictions. SHELBY®, SHELBY GT®, GT500®, GT350®, SUPER SNAKE® and SHELBY AMERICAN™ are registered trademarks and/or the traddress of Carroll Shelby and Carroll Shelby Licensing, Inc. (Shelby).